



**The Power County Press**

P.O. Box 547 • 174 Idaho St. • American Falls, ID 83210

**(208) 226-5294**



**The Aberdeen Times**

P.O. Box 856 • 31 S. Main • Aberdeen, ID 83211

**(208) 397-4440**

# [www.press-times.com](http://www.press-times.com)

## Online-advertising rates

	Ad sizes		
	728x90	300x250	180x180
Main page (front, sports, or opinion)	\$150	\$125	\$50
Obituary page	\$100	\$75	\$25
Story page	\$75	\$50	\$20
Entire site	\$350	\$250	\$200

All advertising rates are for four weeks and covers one page unless the entire site is specified. Ads will be on the specified pages for the entire time. All ads have a 100 mb maximum memory. Animation is allowed in .gif format. Flash animation is supported if the Flash file is web ready. Ad design, except for Flash, is included in the price.

Tracking software estimates that [www.press-times.com](http://www.press-times.com) averages 2,000 unique visitors each month. About half of these are new visitors. While most visits are centered in Idaho and the surrounding areas, visits come from as many as 30 different countries per month.